

High Fidelity & Stereophonic Sound Equipment—Dealers—(Cont'd)

- BELL STEREO SYSTEMS— DEALERS HOUSE OF SOUND 104-9th—UN 3-5860 BERKELEY CUSTOM ELECTRONICS INC 2302 Roosevelt Av Brkly—843-4180 BOGEN STEREO COMPONENTS— DEALERS SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 BOZAK LOUD SPEAKERS— ALLEGRO HIGH FIDELITY 367 Market—EX 2-0826 THE LISTENING POST 2290 Fillmore—WA 1-7767

- Brunner Paul G Custom Cabinets 1446 Pine—PR 5-5325 CAL HI-FI 1085 University Av Brkly—843-3768 CAR RADIO SERVICE COMPANY Auto Radios Only 1911 Mission—MA 1-9763 Chioatown TV 653 Kearny—YU 2-3940 CLAIRTONE HIGH FIDELITY & STEREOGRAPHIC SOUND EQUIP— AUTHORIZED DEALERS BORTES RADIO & TELEVISION 3749 Noriega—OV 1-9569 Clairtone Sales Inc 1080 Market—OR 3-0272 COLUMBIA MUSIC & ELECTRONICS 1080 Market—UN 3-4955

HOUSE OF SOUND Harmon-Kardon McIntosh • Scott Fisher • Rek-O-Kut Concertone • Sony Jensen • Garrard Bozak • Thorens Viking • Lansing Wharfedale • Bell Pilot • Magnecord Marantz • Sherwood CUSTOM INSTALLATIONS HI-FI CONVERTED TO STEREO HI-FI COMPONENTS IN STOCK BUY WHERE YOU GET SERVICE 104 - 9th St. UN 3-5860

Residential, Commercial, Industrial STEREO—HI-FI BUY THE SYSTEM OR BUY THE COMPONENT See All Nationally Advertised Lines In Our Showrooms THE LISTENING POST CALL WA 1-7767 2290 Fillmore Street, San Francisco

WEST PORTAL DISTRICT HI-FI STEREO SALES—SERVICE One of the Largest Assorted Stock of Audio Components in the Bay Area MO 1-2525 LAKESHORE HI FI INC. 222 W. Portal Ave. S.F.

CUSTOM SOUND AT DISCOUNT PRICES ALL NATIONALLY ADVERTISED LINES IN OUR SHOWROOMS THE SOUNDING BOARD 2290 Fillmore Street, Berkeley, California CALL 843-7031

IN BERKELEY CAL HI-FI SUPER MART BIG DISCOUNTS ON HI-FI COMPONENTS 843-3768 1085 UNIVERSITY AVE.

- CONCERTONE RECORDERS— DEALERS LAKESHORE HI FI INC 222 W Portal Av—MO 1-2525 SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 SKINNER HIRSCH & KAYE 229 Kearny—GA 1-7370 COURTESY TV & APPLIANCE CO 5016-3d—VA 6-5333 Crocker-Johnson TV 820 Valencia—VA 4-4011 CROWN STEREO TAPE RECORDERS— PAC AUDIO SUPPLY—HE 1-2108 CURTIS MATHES— BAYVIEW APPLIANCE & FURNITURE CO 5015-3d—VA 4-1234 BELVIEW TV & APPLIANCE CO 5515 Mission—JU 4-7207 MARVEL TELEVISION 1344 Stockton—MO 1-1350 TOWER TV 729 Portola Dr—MO 1-1350 WESTLAKE TV & HI FI 15 Westlake Mall Daly City—PL 5-4400 YOUNG BROS TELEVISION STORES Sales Department 2301 Mission—VA 6-4132 5522 Geary Bl—SK 2-2947

- DAVE'S RADIO & TELEVISION 1720 Polk—GR 4-3880 SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 Dels TV & Radio Repair 144 Leland Av—JUnipr 5-7880 DON'S TV SERVICE Stereophonic & High Fidelity Sales, Service & Parts Magnavox Authorized Sales & Service Radio Dispatched City-Wide Guaranteed Service "WHERE TO BUY THEM" Don's TV Service 130 Skyline Plaza Daly City—WY 2-4400 1204—LO 4-1559

- DUMONT HI-FI— DISTRIBUTOR KAEMPER & BARRETT 233 Industrial—JU 6-6200 DYNA STEREO KITS— DEALERS SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 Eber Electronic Supply Inc Wholesale Only 2355 Market—Market 1-4332 ELCO STEREO KITS— DEALERS SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 ELECTRO-VOICE HI-FI SPEAKERS— SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 Eil Furniture 915 North Point—OR 3-0400

STEREO HI-FI LOW LOW PRICES NEARLY ALL BRANDS KITS AND COMPONENTS SOUND STUDIO WITH SWITCHBOARD OUR OWN SERVICE DEPT. SPEAKERS—PARTS OR PACKAGES UN 3-9050 1480 MARKET ST. at Van Ness San Francisco Branch Mon.-Sat. 9:15 'Til 5:45 Open Thurs. Eve. 'Til 8:45 LAFAYETTE RADIO ELECTRONICS

- EMERSON STEREOGRAPHIC HIGH FIDELITY— EMERSON WEST COAST INC 1050-3d—YU 2-1480 KEN'S TV 4082-24th—VA 4-6150 Empire Appliance 1032 Polk—PR 1-0913 Empire Appliance 1032 Polk—PR 6-9340 EUREKA MUSIC CO 471 Castro—MA 6-2670 FISHER World Renowned Stereophonic High Fidelity Multiplex Components—complete integrated stereo systems for custom installation, or in magnificent decorator-styled radio-phonograph consoles. "FOR INFORMATION CALL" HIGH FIDELITY COMPONENT DEALERS ALLEGRO HIGH FIDELITY 367 Market—EX 2-0826 EBER ELECTRONIC SUPPLY INC 3325 Fillmore—MA 1-4332 HOUSE OF SOUND 104-9th—UN 3-5860 LAKESHORE HI FI INC 222 W Portal Av—MO 1-2525 SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 SKINNER HIRSCH & KAYE 2290 Kearny—GA 1-7370 THE LISTENING POST 2290 Fillmore—WA 1-7767 THE SOUNDING BOARD 2342 Shattuck Av Brkly—843-7031

- AUTHORIZED COMPONENT SERVICE STATIONS HI FI EQUIPMENT SERVICE CO 595 Potrero Av—MA 1-0157 GARRARD RECORD CHANGERS— DEALERS SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 SKINNER HIRSCH & KAYE 229 Kearny—GA 1-7370 GENERAL ELECTRIC STEREO-HIGH FIDELITY CONSOLES Hardwood cabinetry Diamond Stylus FM Stereo (Multiplex) Stereo-TV combinations "WHERE TO BUY" FRANCHISED DEALERS A & B Vertex Electric Supply Co 4334 Geary Bl—EV 6-9493 COURTESY TV & APPLIANCE CO 5016-3d—VA 6-5333 Dan Franco Furniture Service 6731 Mission Daly City—PL 6-8515 DAVE'S RADIO & TELEVISION Easy Terms—Liberal Trade—Ins 1720 Polk—GR 4-3880 Dunigan Furniture Co 943 Columbus Av—OR 3-7990 ELI FURNITURE 915 North Point—OR 3-0400 French Furniture Co 2636 San Bruno Av—JU 4-7024 GALLI FURNITURE & APPLIANCE CO 1200 Valencia—MI 7-5111 GENERAL APPLIANCE COMPANY 369 Fell—MA 1-7778 KNIGHT FURNITURE CO 2224 Mission—UN 1-2011 K'S TELEVISION & RADIO SERVICE City Wide Service 90-Day Written Guarantee 5482 Mission—JU 5-9406 Noriega Furniture Store 2326 Taraval—LO 4-4110 PARRY'S TV 3915 Judah—SE 1-2840 Seini Bros 1620 Post—FI 6-5010 Seven Hills Television Sales & Service 301 Clement—SK 2-8688

- PICNIC TRICK Coat with laundry soap the outside and bottom of outdoor cooking utensils. Makes soot wash off more easily.

High Fidelity & Stereophonic Sound Equipment—Dealers—(Cont'd)

- GENERAL ELECTRIC STEREO-HIGH FIDELITY CONSOLES—(Cont'd) FRANCHISED DEALERS—(Cont'd) SHIRO BROS RADIO & TV 713 Monterey Bl—JU 4-4009 TV Lab of S F 3619 Balboa—SK 2-3727 TOWER TV 729 Portola Dr—MO 1-1350 UNITED TELEVISION SERVICE CO 24th & Bryant—VA 6-7600 FACTORY SERVICE General Electric Company Service 1649 Adrian Rd Brngm—YU 1-8760 GRUNDIG MAJESTIC— DISTRIBUTORS ASSOCIATED RADIO DISTRIBUTORS 1583 Howard—HE 1-0212 HAL COX CUSTOM MUSIC 3325 Fillmore—WA 2-0110 HARMON KARDON— HOUSE OF SOUND 104-9th—UN 3-5860 FACTORY WARRANTY SERVICE STATIONS L & M CO 4731 Mission—JU 6-1840 DEALERS LAKESHORE HI FI INC 222 W Portal Av—MO 1-2525 SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 SKINNER HIRSCH & KAYE 2290 Kearny—GA 1-7370 THE LISTENING POST 2290 Fillmore—WA 1-7767 THE SOUNDING BOARD 2342 Shattuck Av Brkly—843-7031

- AUTHORIZED DEALERS ZACK ELECTRONICS 1444 Mkt—MA 6-1444 Hervey's Television 2627 Mission—MIsen 7-6232 House of Sound 104-9th—UN 3-5860 Kerk's TV Service PERSONALIZED ZENITH SALES SERVICE PARTS 314 Excelsior Av—JU 4-2991 KOSS STEREO EARPHONES— DEALERS SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 LAFAYETTE RADIO ELECTRONICS ASSOCIATE STORE 1480 Market—UN 3-9050 LAKESHORE HI FI INC 222 W Portal Av—MO 1-2525 LANSING HI-FI SPEAKERS— DEALERS SKINNER HIRSCH & KAYE 229 Kearny—GA 1-7370 THE LISTENING POST 2290 Fillmore—WA 1-7767 THE SOUNDING BOARD 2342 Shattuck Av Brkly—843-7031 La Scala TV & Hi-Fi 1605 Polk—OR 3-9192 Louie's Radio-TV Sales & Service 333 Louisa—DElaware 3-4855

- MAGNAVOX STEREOGRAPHIC HIGH FIDELITY—(Cont'd) AUTHORIZED DEALERS Abercrombie & Fitch Co 220 Post—EX 7-2300 Borles Radio & Television 3749 Noriega—OV 1-9569 Breuner John Co 571 Sutter—SU 1-7400 City of Paris Geary & Stockton—DO 2-4500 Dario's Home Furnishings 2660 San Bruno Av—DElaware 3-4343 Dave's Radio & Television 1720 Polk—GR 4-3880 Dial TV & Appliance 2565 Mission—AT 2-5521 Emporium The 835 Market—YU 2-1111 Emporium The 1 Stonestown—SE 1-2222 Macy's San Francisco Stockton & O'Farrell—EXbrk 7-3333 Sterling Furniture Co 275 Lake Merced Bl Daly City—PL 6-7500 West Portal Music 78 W Portal Av—MO 4-4598 White House of San Francisco The Sutter & Grant Av—EXbrk 2-5000 MARANTZ HIGH FIDELITY EQUIPMENT— HOUSE OF SOUND 104-9th—UN 3-5860 SKINNER HIRSCH & KAYE 229 Kearny—GA 1-7370 THE LISTENING POST 2290 Fillmore—WA 1-7767 THE SOUNDING BOARD 2342 Shattuck Av Brkly—843-7031 Marina Gramophone Shop 2185 Chestnut—WE 1-1898 MARKET RADIO SUPPLY CO 1276 Market—MA 1-2115 Marvel Television 1344 Stockton—YUkon 2-4117 MATED HI-FIDELITY 2199 S El Camino RI Sn Mto—341-6506 MCDANIEL'S HI-FI 935 El Camino RI Mlnlo Prk—326-5160 MCINTOSH— FACTORY WARRANTY SERVICE STATIONS L & M CO 4731 Mission—JU 6-1840 DEALERS ALLEGRO HIGH FIDELITY 367 Market—EX 2-0826 LAKESHORE HI FI INC 222 W Portal Av—MO 1-2525 SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 SKINNER HIRSCH & KAYE 2290 Kearny—GA 1-7370 THE LISTENING POST 2290 Fillmore—WA 1-7767 MIRACORD RECORD CHANGERS— DEALERS HAL COX CUSTOM MUSIC 3325 Fillmore—WA 2-0110 HOUSE OF SOUND 104-9th—UN 3-5860 LAKESHORE HI FI INC 222 W Portal Av—MO 1-2525 SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 SKINNER HIRSCH & KAYE 2290 Kearny—GA 1-7370 THE LISTENING POST 2290 Fillmore—WA 1-7767 REPRESENTATIVES CAHN BERNARD L & ASSOCIATES 420 Market—SU 1-7981 MOTOROLA STEREO HIGH FIDELITY PORTABLE AND CONSOLE MODELS Superior sound reproduction from multiple speakers, powerful amplifiers, quality components. Furniture styled cabinets for any decor. Priced for every budget. "WHERE TO BUY THEM" DISTRIBUTORS LANCASTER W J CO 660 Mariposa—MA 6-0660 DEALERS KNAPP RADIO & APPLIANCE 1033 Irving—SE 1-2468 TOWER TV 729 Portola Dr—MO 1-1350 TOY CATCH-ALL Tack a shoe bag in a convenient spot for a child's small toys. Makes them easy to find—saves clutter.

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- Ready's Radio & TV Service 1900 Divisadero—WE 1-9400 RAVENSWOOD CORP 4 Scott Ln Larkspur—924-0856 REK-O-KUT TURNTABLES & ARMS— DEALERS SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 ROBERT E LEE HI-FI-RECORDS-TV 2533 Telegraph Av Brkly—848-2761 ROBERTS TAPE RECORDERS— EXCLUSIVE DISTRIBUTORS CRAIG CORP 215 Littlefield Av 55F—589-3660 From the following exchanges only San Francisco (No Charge) Ask Operator for-Enterprise 11119 San Francisco Radio & Supply Co 1282 Market—UN 3-6005 SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 S F SOUND INC 2297 Mkt—MA 1-6393

- SAN MATEO HI-FI 2199 S El Camino RI Sn Mto—341-6506 SCOTT STEREO TUNERS AMPLIFIERS & KITS— DEALERS LAKESHORE HI FI INC 222 W Portal Av—MO 1-2525 SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 SKINNER HIRSCH & KAYE 229 Kearny—GA 1-7370 THE LISTENING POST 2290 Fillmore—WA 1-7767 THE SOUNDING BOARD 2342 Shattuck Av Brkly—843-7031 SERVICE CENTER 2136 Fillmore—WE 1-6036 2078 Chestnut—WE 1-6036 SHERWOOD HIGH FIDELITY EQUIPMENT— FACTORY WARRANTY SERVICE STATIONS L & M CO 4731 Mission—JU 6-1840 DEALERS HOUSE OF SOUND 104-9th—UN 3-5860 SHURE STEREO TONE ARMS & CARTRIDGES— DEALERS SAN FRANCISCO RADIO & SUPPLY CO 1282 Market—UN 3-6005 SKINNER HIRSCH & KAYE 229 Kearny—GA 1-7370 Stanley's Radio & Television Service 3043-16th Market—1-1152 Stanley's Radio & Television Service 3043-16th Market—1-8242 STEREO DISTRIBUTING CO 4 TRACK TAPE STEREO FOR AUTO HOME BOAT OFFICE PR 1-1090 1161 Post—PR 1-1090 SUPERSCOPE— SKINNER HIRSCH & KAYE 229 Kearny—GA 1-7370 SYLVANIA STEREO HIGH FIDELITY POWER BALANCED FOR FINER SOUND REPRODUCTION "WHERE TO BUY THEM" DEALERS JERRY'S TV SERVICE 208b Mission—UN 1-3582 SYMPHONIC PORTABLE PHONOGRAPHS— ASSOCIATED RADIO DISTRIBUTORS 1583 Howard—HE 1-0212 TANDBERG TAPE RECORDERS & TAPE DECKS— ALLEGRO HIGH FIDELITY 367 Market—EX 2-0826 TELEFUNKEN— COLUMBIA MUSIC & ELECTRONICS 1080 Market—UN 3-4955 THE LISTENING POST 2290 Fillmore—WA 1-7767 THE SOUNDING BOARD 2342 Shattuck Av Brkly—843-7031 Use the latest directory. Get the right number... right away.